



ICT and Small Businesses in Sub-Saharan Africa



Prof. Padraig Carmody
Trinity College Dublin

1300 Campo Sano, CS 250
April, 4th (FRI) 2:00 PM

A leading expert on the political and economic geographies of Africa, Padraig Carmody will discuss the impact of ICT on Small Businesses in the Sub-Saharan Africa region. His previous research has explored the impact of new information and communication technologies on tourism development, with particular emphasis on Cape Town, South Africa. Carmody's research has shown that, while these new technologies are extensively used in marketing and booking, in particular, foreign-owned websites have established a dominant command and control function, thereby replicating previous patterns of economic extraversion.

Dr. Padraig Carmody is Associate Professor in Geography, Fellow and Director TCD-UCD Masters in Development Practice, Trinity College Dublin (TCD); Senior Research Associate, Department of Geography, Environmental Management and Energy Studies, University of Johannesburg, South Africa and Visiting Researcher, Brooks World Poverty Institute, University of Manchester, U.K. His most recent publications include the books "The Rise of the BRICS in Africa: the Geopolitics of South-South Relations" (2013) and "The New Scramble for Africa" (2011).